



Escondido/Heritage Charter School Families....

YOUR SUPPORT IS NEEDED!

YOU NEED TO KNOW:

- The amount of funding that Escondido Charter School District (ECSD) receives from the State of California for 'Average Daily Attendance' (ADA) **has decreased by approximately \$1,000 per student since 2008 even though operating expenses have increased during this time period.**
- In addition to the above mentioned decrease in ADA funding, we are facing a total of 37% payment deferrals from the State. In other words, instead of giving us the 100% funding that we are owed for school year 2011/2012, the State is holding back 37% of our funds until school year 2012/2013. This would be like your employer telling you that you will not be receiving all of your pay. Instead your employer will give you the remaining 37% of your pay **NEXT** year. *Just imagine trying to plan your household budget under these circumstances!*
- **And** - on top of the two points listed above, ECSD may experience **ADDITIONAL** mid-year funding cuts from the State – perhaps totaling \$350,000 in **ADDITIONAL** cuts.
- At the present time, we are relying on our reserve funds to maintain the HIGH quality of programs that we provide to all of our students. In order to replenish our reserve funds until our deferred funds are given to us, we are kicking off a fund-raising drive to raise \$400,000 in order to offset these current financial challenges. **THIS IS WHERE YOU, as a member of the 'ECSD Charter Family', come into the picture.** We hope you will help us meet these financial challenges by joining our **"ONE-DOLLAR-A-DAY CLUB" (\$365.00 for the year).** If each of our charter families donates "a dollar a day" to our American Heritage Education Foundation (about the price of a cup of coffee or a soda), we will be able to meet our current financial challenges. **Your support can make a huge difference!**
- You will be pleased to know that we are off to a tremendous start! **We have received a very generous \$50,000 donation from Bob & Marion Wilson.** We look forward to building on this!

\$1 DOLLAR-A-DAY CLUB \$1

NOTE: Cut along the line below and return the lower, completed portion to the Director of the Program in which your student is enrolled. **Families that participate will receive a bumper sticker that we hope you will proudly display!**

PLEASE PRINT.

I, _____, parent(s) of _____
pledge to support ECSD by making the following **TAX-DEDUCTIBLE** donation.

- | | |
|---|---------------------------------------|
| <input type="radio"/> \$ _____ per month | <input type="radio"/> Check |
| <input type="radio"/> \$ _____ one-time payment | <input type="radio"/> PayPal |
| | <input type="radio"/> Online Bill Pay |

Please make your payment to the American Heritage Education Foundation (AHEF) a 501(c)(3).